

ADVERTISING RATES

Effective from 1st January 2009

Display

	Full Colour	Mono
Page	€5782.00	€4576.00
Half Page	€2891.00	€2288.00
Quarter Page	€1445.00	€1144.00
Per Single Column	€13.90	€11.00
Front Page	€16.70 (scc)	

Lineage Advertising

Private/Trade	€14.00 (first 15 words) 35c per word thereafter
Planning	€30.00 (first 100 words) 35c per word thereafter
Family Notices	€14.00 (first 15 words) 35c per word thereafter

Inserts

A5 Single Sheet	€120 per 1,000
A4 Single Sheet	€130 per 1,000
Prices of other configurations based on weight and size	

On-Line

Options to suit all clients from Banners to Buttons and Sponsorship opportunities. For full details of how we can maximise your on line presence please contact our Sales Team.

Cancellations

1 Week prior to publication date

Circulation

Weekly Circulation 10,265

Westmeath Independent circulates in the Athlone area plus a 20 miles radius from Ballinasloe through to Kilbeggan and from Lanesborough in South Roscommon down to Ferban in Co. Offaly

Group Circulation Manager:

Dale Greenwood
Tel: 044 9346720 Fax: 044 9330597
Email: dale@westmeathexaminer.ie

MECHANICAL DATA

Format

Broadsheet - 8 column per page
Full colour throughout

Types Areas Depth Width

Page	520	340mm
Half Page	260	340mm
Quarter Page	260	168mm
1 col		39mm
2 col		82mm
3 col		125mm
4 col		168mm
5 col		211mm
6 col		254mm
7 col		297 mm
8 col		340mm

Deadlines

Features	4.00pm Friday
Classified Lineage	4.00pm Monday
All Others	4.00pm Monday

Technical Data

Printed Web Coldset, Mono and Process Colour

File Transfer: Email / FTP

File Format: Hi Res PDF all fonts embedded or JPEG no less than 400dpi

Advertising Contacts

Group Sales Manager Padraic Martin Tel 090 64 72003 Fax 090 64 72595 pmartin@westmeathindependent.ie	Advertising Sales Leanne Hogg Tel 090 64 72003 Fax 090 64 72595 leanne@westmeathindependent.ie
Advertising Sales Katrina Sweeney Tel 090 64 72003 Fax 090 64 72595 katrina@westmeathindependent.ie	Advertising Sales Emma Larkin Tel 090 64 72003 Fax 090 64 72595 emma@westmeathindependent.ie

Other Publicatons Available:

ANGLO CELT
MEATH CHRONICLE
OFFALY INDEPENDENT
WESTMEATH EXAMINER

• Over 400,000 Readers every week

• 1 Phone Call, 1 Piece of Copy

• Take the guesswork out of planning your marketing campaigns

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