

# The Meath Chronicle

PUBLISHED WEEKLY, EVERY TUESDAY EVENING

**Weekly Readership of more than 62,000\***  
**Average Paid Circulation of 16,010\*\***

## RATES

## DISPLAY ADVERTISING

All rates quoted are subject to 21 1/2% VAT unless stated

### Full Colour

Whole Page.....	€6,115
Half Page.....	€3,057
Quarter Page.....	€1,528
Per single column cm (s.c.c.).....	€14.70
Front page s.c.c. colour.....	on application

### Monochrome (B/W)

Whole Page.....	€5,262
Half Page.....	€2,631
Quarter Page.....	€1,315
Per single column cm (s.c.c.).....	€12.65

### SPECIAL SECTIONS

	mono	colour
Recruitment.....	€13.00	€15.00
Entertainment.....	€9.50	€10.50
Property.....	€10.00	€11.75
Feature.....	n/a	€9.00
Motoring.....	€11.25	€11.75

### LINEAGE RATES

	20 words	each additional word
Trade.....	€17.50	€0.75
Private.....	€12.00	€0.50

### OTHER LINEAGE

Planning.....	€25.00 (€19.00 by email)
Picture.....	€7.50 (€10.00 per column)
Borders.....	€2.50
Box numbers.....	€12.50

### INSERTS: €95 per 1,000

Based on single sheets, maximum weight 120gsm.  
 Other configurations price based upon weight and size.

### CANCELLATIONS:

2 weeks prior to publication date.

## MECHANICAL DATA

BROADSHEET – 8 COLUMNS PER PAGE, FULL COLOUR

### TYPE AREA

	DEPTH	WIDTH
Whole Page.....	525	336mm
Half Page.....	262	336mm
Quarter Page.....	262	166mm
1 column.....		38.5mm
2 columns.....		81mm
3 columns.....		123.5mm
4 columns.....		166mm
5 columns.....		208.5mm
6 columns.....		251mm
7 columns.....		293mm
8 columns.....		336mm

### COPY DEADLINES

Property/Planning	5:30pm Friday
Entertainment	5:30pm Friday
Classified/Lineage	10:00am Monday
All Other Display	12 noon Monday

### TECHNICAL DATA

Printed Web Coldset. Mono and Process Colour.  
 All advertisements to be supplied in electronic format.  
 Fonts must be supplied unless embedded in file.

**Platform:** Windows

**Software:** Adobe InDesign and Photoshop

**File Transfer:** Email, CD, Zip

**Image Format:** EPS, TIFF, PDF, JPEG (high resolution)

**Colour Mode:** CMYK

**Monochrome Mode:** Greyscale

**Dotgain:** 30%

**DPI:** 250

## The Meath Chronicle

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